

The Arc Raises Nearly \$90,000 With WILD Pants

Riviera Beach, Fla. (January 11, 2021) – The Arc transformed its annual fundraiser adding a 2020 twist. Supporters stepped out in their sassiest slacks for the WILD Pants fundraiser bringing in \$89,000. Traditionally, The Arc recruited men from the community to model colorful pants in an effort to raise money to support programs for people with disabilities. This year, participants of all ages and genders were asked to make, decorate, or buy tricked-out trousers to battle for the championship title.

"Much of the world may have paused for the pandemic, our programs did not. We still had clients and their families relying on us every day," stated Kimberly McCarten, president and CEO of The Arc of Palm Beach County. "These modern challenges pushed us outside of our comfort zone to create compelling ways to generate essential donations, and it paid off – literally. We are grateful for the community's generous response to provide continued support to clients and their families."

Tyson Mutchler took the championship belt and bragging rights. Participants relied on social media and personal outreach to achieve lofty fundraising goals. WILD Wednesday sponsors, including Pratt & Whitney and the Gehring Group, assisted The Arc in surpassing their largest Wild Pants fundraising goal to date, helping individuals with disabilities live their fullest lives.

About The Arc of Palm Beach County

The Arc is changing the conversation around disabilities by defying definitions, inspiring possibilities, and improving the lives of the people we serve, their families, and our community. Since 1958, The Arc has envisioned a community where every person feels welcome, connected, and accepted.

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